

# AgrInstitute™

Leadership, cultivated.

## AgrInstitute

A leadership development and people capacity building organization that facilitates the network of agriculture and non-agricultural communities.

## Make A Difference – Go Golfing on August 31<sup>st</sup> !

Did you know that the ALP Golf outing began as a “Make a Difference” project put together by several members of ALP Class 11? Now in its sixth year, this outing provides funding to help the ALP program continue to thrive. *(Financial fact: With tuition for the ALP program at \$3,500, the organization must raise the balance of the \$15,000 per participant cost of the program. This outing is part of that fundraising effort.)*

**So help make a difference and go golfing or otherwise support this outing!**

**WHO:** You! Gather your golf-loving co-workers and put together a team from your company... invite your customers to play with you...gather a team of ALP Classmates...bring your friends and neighbors....all are welcome. All skill levels are encouraged to participate.

**WHERE:** The Legends of Indiana Golf Club in Franklin.

[www.legendsofindiana.com/index.php](http://www.legendsofindiana.com/index.php)

**WHEN:** August 31, 2010. Registration will begin at 11:00 a.m. with a 12:00 noon shotgun start. Please let Beth know ahead of time if you are going to attend.

**COST:** Cost to play will be \$450 per foursome or \$120 per person. Fees include green fees, cart, beverage tickets, dinner, and prizes.

**ALSO NEEDED: Sponsors** are needed for a number of different items. Sponsoring the ALP Golf Outing is a great way for your company to support the important work of building leadership capacity for Indiana agriculture. Please consider sponsoring in one of the following ways:

- Tea or Green Sponsors (\$200)
- Hole-in-One Sponsor (\$300)
- Beverage Cart Sponsor (\$250)
- Prize Money Sponsors
- Meal Sponsors
- Door Prize Items

**Register today!**

## AgrInstitute Network Very Visible at Indiana State Fair

Members of our AgrInstitute Network will be all over the Indiana State Fair which begins on August 6. From helping in the barns to judging 4-H projects to representing ag companies to the general public and much more, you will likely see many of our graduates and donors around the grounds.

Here are just a few highlights of where our network will be. What is your favorite aspect of the State Fair? Share it on the AgrInstitute Blog at [www.agriinstitute.org](http://www.agriinstitute.org)!

- **Ag Habitat House**— Many from the Ag community have come together to build a Habitat for Humanity house during the first 15 days of the Fair. The build will take place behind the FFA pavilion on the North side of the grounds. After the fair, the home will be moved several blocks to its final location in Indianapolis.
- **Livestock Food Tents**— Every year AgrInstitute network members can be found working the Pork and Cattleman’s tents. This year, AgrInstitute members can be found at the Pork Tent on August 6, from 9:30 a.m.-3:30 p.m. Be sure to wear your “I am part of the Network” button.
- **AgrInstitute Gathering** – Be sure to meet up with other members of the AgrInstitute Network on August 18 from 2-4 pm at the Normandy Barn. Thanks to Sarah Aubrey, Class 13, for organizing this event.

## Calendar These Events

### August 6-22, 2010

Indiana State Fair,  
Indianapolis

### August 29, 2010

DigIN– A Taste of Indiana  
White River State Park,  
Indianapolis

[www.digindiana.org/index.html](http://www.digindiana.org/index.html)

### August 31, 2010

ALP Golf Benefit  
The Legends of Indiana,  
Whiteland

### September 9-11, 2010

ALP Class 14,  
Seminar 2,  
Columbus

### Sept. 28-Oct. 2, 2010

Intl. Leadership Alumni Conference,  
Fort Worth, Texas

### Seminar 3—Dec. 2-4, 2010

West Lafayette, Indiana

## Check Out :

### American Diabetes Assn. Kiss A Pig Contest

Please donate to ADA so that Mike Platt, Indiana Pork Executive Director, has to pucker up to a pig at this year’s Indiana State Fair.

[http://main.diabetes.org/site/TR?px=6066626&fr\\_id=7190&pg=personal](http://main.diabetes.org/site/TR?px=6066626&fr_id=7190&pg=personal)

### 2010 Indiana State Fair Schedule

Check out this year’s special events at:

[www.in.gov/statefair/fair/index.html](http://www.in.gov/statefair/fair/index.html)

**Donor Spotlight:****Kermit Paris**

Kermit Paris, senior regional manager for Indiana Farm Bureau and ALP Class 9, doesn't mince words as to why he is a loyal supporter of Agrilnstitute. "Call me old school, but I feel strongly that if you have benefited from something, it is your obligation to give back, and the Ag Leadership Program was one of my very best experiences."

He was always impressed with the program before being a participant, and going through the ag leadership curriculum had great impact on his outlook of agriculture and his network. He even went along to Argentina and Chile with Class 11 to continue his leadership learning experience on the global stage.

Paris sees daily in his role the importance of being an advocate for agriculture, and believes the Ag Leadership Program is a key way for Indiana leaders to prepare themselves to be a voice for our industry. "As you can see in the news, our industry is under attack and we each have a vested interest in telling the real story of modern agriculture."

In talking about leadership, Paris points out we can each think of leaders who are inspirational and lead by active doing. "The type of leaders who show up and gets their hands dirty are the ones who make a difference, and the ALP program certainly grooms people to take action. My continued support allows me to keep investing in this program. I often think that if we had more of our 300 plus graduates of the program contribute a minimum of \$100 a year, we could really extend this impact. There are many graduates who step up and contribute in so many ways, but unfortunately it's not nearly the majority, that needs to change."

Right on, Kermit!! Thanks for being a loyal supporter and advocate for cultivating leadership!

**ALP Class 14 Journey Begins**

It was a rainy day in a pleasant room deep in the woods, limited on cell service and long on a retreat environment. The gracious site host shared, "The Sisters are sending you good vibes for a successful seminar." Welcome to how ALP Class 14 began their leadership journey in Donaldson, Indiana, at the Lindenwood Retreat Center located on the grounds of the Poor Handmaids of Jesus Christ Ministry Center.

The vibes were indeed good as the 30 members of Class 14 and spouses began to get to know each other. The initial murmur of conversation, interspersed with laughs and smiles, gave good indication that this group would not be shy about getting to know each other. Beth Archer, executive director, Agrilnstitute, laid the groundwork for the learning experience. "You are now in your learning community—you will spend 60 DAYS in class together, not to mention the many hours of work to be done outside of seminars. Your time is your most valuable asset, and what you invest here will pay great dividends."

Throughout the weekend, class members began to see the power of engagement and interaction. It also reminded several graduates in attendance of the power of the first session. "I can remember the amount of information Beth provided during that initial session over 10 years ago. How excited, overwhelmed, and maybe a little unsure I was about the journey that was ahead. I observed all of these emotions in the new class during the few hours I spent with them," said Ken Eitel, ALP Class 7. "The members of Class 14 are about to experience fellowship, discussions that will challenge their thoughts and life-views, and the start of a journey. Some are unsure, observing, and contemplating (and surprised), because the Indiana Agricultural Leadership Program is not just another seminar. Beth has challenged their comfort zone."

A key point was made that leadership is something we do and are not gifted with, and class members were challenged to learn how to be better leaders through their ALP experience. This started right away as they dove into understanding their personal styles and differences under the guidance of Don Tyler, ALP Class 6, and then moving to the subject of Crucial Conversation with George Okantey, Got Performance Solutions, LLC. Jim Moseley, ALP Class 1, took them straight to the heart of the concept of Servant Leadership both inspiring and challenging the class with this discussion. From the opening speeches on Friday until the Saturday afternoon wrap-up, Class 14, began their journey together. It should be exciting...here is wishing them good vibes every step of the way.

**ALP Class 14 — Who are they...and what do they look like**

As ALP Class 14 makes their way into the ALP Network, we can appreciate the strengths and talents this group brings. Interesting facts about this class include:

- There are 30 individuals in this class, 11 are women and 19 are men. Twenty-two are married with 36 children among them. Eight class members are single, but not for long as three are engaged to be married.
- The class members range in age from 27 to 55, with an average age of 35.77 years.
- A brother and sister are both in the class. The last time this happened was in Class 3.
- The 30 class members report 45 degrees earned at institutions of higher education. There are four MBAs and two JDs among the class. In addition, there 23 certificate programs completed. These degrees were earned at 31 different Institutions, with Purdue University being the most frequently attended. One of the class members has served in U.S. Army and National Guard.
- Five of the class members are actively involved in production agriculture and the other members represent a broad range of industry segments including finance, crop protection, animal health, trade and association, government, energy, seed, legal & insurance.



## Young 4-H Alumni Project

By Betsy Bowman (Class 13)



As the saying goes, “to whom much is given, much is expected.” Since 4-H provided me with many life lessons, leadership skills, and exciting opportunities it was only right for me to repay the organization that has given me so much. After college, I started helping at 4-H foundation events and just recently started the Indiana 4-H Young Alumni Network.

The idea behind the Indiana 4-H Young Alumni Network was that I couldn't be the only young 4-H alum out there that didn't have the financial resources to give, but did have the time and talents. I knew that if I stayed engaged with the 4-H Foundation now, then when I was able to give financially that I would still have that vested connection.

It often seems that as 4-H youth complete their projects and move on to the next phase in their leadership development that they often become disengaged from 4-H. They think that the only way to give back is financially. The Indiana 4-H Young Alumni Network is being developed as a way to keep young 4-H alumni engaged in 4-H activities through vol-

unteer opportunities in their own communities, as well as, at the state level by giving of their time and talents.

The mission of the group is to “engage 4-H young alumni by building an online community, identifying volunteer opportunities, and providing networking activities that build upon the life and leadership skills they learned as 4-H youth.” We are actively looking for county coordinators that will help to build the virtual community and identify volunteer opportunities in that area.

An example of a volunteer opportunity we are currently featuring is to help at the Indiana 4-H Foundation booth at the State Fair. They are in need of 60 additional volunteers. There are three shifts a day (10 a.m.—2 p.m., 2 p.m.—6 p.m., and 6 p.m.—9 p.m.) and two volunteers needed each shift. Each volunteer will receive a free ticket to the fair. To sign up to help at the booth send your name, days/times you are willing to work, and mailing address (so they can mail you your ticket) to [info@in.4h.org](mailto:info@in.4h.org).

This fall the Indiana 4-H Young

Alumni Network will help to sponsor a tailgate at the Purdue vs. Ball State Football game Sept. 19th in West Lafayette. Tickets will be available for \$20.

It's been 11 years since I've been to a 4-H club meeting, but I can still remember the 4-H pledge like it was yesterday. Can you? Do you remember the last line? It reads, “for my club, my community, my country and my world.” That line is about giving back and helping others. I hope that you will consider giving back to the 4-H Foundation through your time, talents and/or treasures.

If you would like to become involved in the Indiana 4-H Young Alumni Network, and these activities please send an email to [info@in.4h.org](mailto:info@in.4h.org). You can also visit us on Facebook at the Indiana 4-H Foundation fan page.

*Editor's note: The Indiana 4-H Foundation is one of the key organizations linked to AgrInstitute and appoints a person to the AgrInstitute Board of Directors. This article features an effort of Betsy Bowman, Class 13, who is rising to the call of leadership as she concludes her ALP experience.*

### ALP Network News

**Kristin Whittington** (Class 6) has been tapped to serve on the Indiana Farm Service Agency State Committee.

The **Indiana Soybean Alliance** is looking for a young Hoosier leader to join the 2011 DuPont Young Leader program, which is sponsored by American Soybean Association (ASA) and Pioneer Hi-Bred. Applications are being accepted now through August 31st. For details call the Indiana Soybean office at 1-800-735-0195 or visit the [ASA online](http://asaonline.org).

**The Whiteheads**, Lucy and Eugene (both Class 14) and their mother, Kaye (Class 1), were the featured individuals in an article in the August Indiana Prairie Farmer.

**David Howell** (Class 1) and his wife, Mary, were recently named Master Farmers. They join a number of our ALP Network who have received this distinction.

**Craig Spray** (Class 13) has recently been named an Area Team Leader at Beck's Hybrids. He will be managing 7 District Sales Managers in West Central Indiana and East Central Illinois.



**Steve Dlugosz** (Class 4) recently presented testimony on the value of the International Certified Crop Adviser Program to the House Agricultural Subcommittee on Conservation, Credit, Energy and Research in Washington, DC.

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Seeding knowledge, Growing Skills,  
Nurturing Passion, Connecting Leaders



**ALP Golf Outing  
August 31, 2010**

Please help us update our records and notify us  
of your correct mailing and e-mail addresses.  
Thank You!

## August Birthday Roster

- Class 1:** Gene Brune, Buzz Horton, Warren Scheidt  
**Class 2:** Dan Arnholt, Chuck Sponhauer  
**Class 3:** Steve Woll, Jim Elliott, Gayle Marshall  
**Class 4:** Rick Chase, Dan Fleming, Tim Henedy, Larry Tempel  
**Class 5:** Betty Ottinger, Jerry Mennan  
**Class 6:** Chris DeGraff, Rod Kelsay, Susan Nofziger  
**Class 7:** Ken Eitel, Mike Manning  
**Class 9:** Kermit Paris, Curt Schmidt  
**Class 10:** Jeff Gaither, Jack Haefling, Anne Hazlett  
**Class 11:** Kenda Resler Friend  
**Class 12:** Stephen Okos, Peggy Naile, Ron Gick, Isaac VanNice  
**Class 13:** Betsy Villwock, Joni Wallman  
**Class 14:** Bruce Kettler, Bryan Whistler

**Happy Birthday to each of you!**

## 2011 Auction Location, Date Announced

It is not too early to begin planning for the 2011 ALP Benefit Auction. Thanks to the great work of our friends of Indiana Farm Bureau, we have been able to secure the use of the Indiana Farm Bureau Football Center for March 26, 2011.

We thank everyone at Indiana Farm Bureau and our planning committee for making the 2010 auction a huge success and for already working to ensure that the 2011 auction is also a success.

If you are interested in helping with the 2011 auction, please let Beth know.